

We Repeat...THERE'S "KNOW"-BUSINESS IN SHOW BUSINESS!

DUMONT TELEVISION RADIO STAGE



TED MACK

The Original AMATEUR HOUR

An American Institution

-ON RADIO FOR OLD GOLD-

WED. - 8 to 9 p. m.

over WJZ

AND 173 STATIONS OF THE

AMERICAN BROADCASTING CO.

-ON TELEVISION FOR OLD GOLD-

SUN. - 7 to 8 p. m.

over WABD and

THE DUMONT TELEVISION NETWORK

THE FIRST COAST-TO-COAST TELEVISION HOOK-UP

Produced by the MAJOR BOWES STAFF

REEMACK ENTERPRISES, INC.
SUITE 902-RKO BLDG.-RADIO CITY
NEW YORK CITY

*TRADE MARK

VARIETY Wednesday, December 1, 1948

Nielsen's Latest Top 20

Rank	Program	Ch.	Change
1	See Radio Theatre	20	+1.5
2	See Radio Theatre	20	+1.5
3	See Radio Theatre	20	+1.5
4	See Radio Theatre	20	+1.5
5	See Radio Theatre	20	+1.5
6	See Radio Theatre	20	+1.5
7	See Radio Theatre	20	+1.5
8	See Radio Theatre	20	+1.5
9	See Radio Theatre	20	+1.5
10	See Radio Theatre	20	+1.5
11	See Radio Theatre	20	+1.5
12	See Radio Theatre	20	+1.5
13	See Radio Theatre	20	+1.5
14	See Radio Theatre	20	+1.5
15	See Radio Theatre	20	+1.5
16	See Radio Theatre	20	+1.5
17	See Radio Theatre	20	+1.5
18	See Radio Theatre	20	+1.5
19	See Radio Theatre	20	+1.5
20	See Radio Theatre	20	+1.5

VARIETY Wednesday, December 8, 1948

Pulse's Top 10 TV Ratings

Friday took the top two spots in the Pulse survey for the week ending December 5. The program, which is the only one to have been on the air for more than a year, was the most popular of the week. The program, which is the only one to have been on the air for more than a year, was the most popular of the week. The program, which is the only one to have been on the air for more than a year, was the most popular of the week.

Original Amateur Hour WABD, Sunday

Rank	Program	Ch.	Change
1	See Radio Theatre	20	+1.5
2	See Radio Theatre	20	+1.5
3	See Radio Theatre	20	+1.5
4	See Radio Theatre	20	+1.5
5	See Radio Theatre	20	+1.5
6	See Radio Theatre	20	+1.5
7	See Radio Theatre	20	+1.5
8	See Radio Theatre	20	+1.5
9	See Radio Theatre	20	+1.5
10	See Radio Theatre	20	+1.5

WEST UNION

REEMACK ENTERPRISES, INC.
RADIO CITY, NEW YORK

THE ORIGINAL AMATEUR HOUR WINNERS OFFERED
IN THE DISCOUNT THEATRE SHOW, DEC. 15
THE BIGGEST BUSINESS WE HAVE DONE IN 6
MONTHS - AUDIENCE RESPONSE THUNDEROUS
- SELECTION OF OUR SHOW
- CHAIR ARTISTING SINCE 1900
- ORIGINAL SHOWS STATED
IN 1930 YOU'VE GOT
SOMETHING!

